IDMA

INSURANCE DATA MANAGEMENT ASSOCIATION

IDMA 2026

ANNUAL CONFERENCE

OCTOBER 20–22, 2026

SPONSORSHIP PROSPECTUS



www.idma.org

Overview:

IDMA 2026 Annual Conference
October 20-22, 2026
Philadelphia, PA

The IDMA 2026 Annual Conference is the premier gathering of insurance data management professionals, where industry leaders, practitioners, and innovators explore the future of data in insurance through education, collaboration, and practical insight.

Over three days, attendees will participate in forward-thinking sessions designed to strengthen foundational knowledge, examine emerging technologies, and connect core data management principles directly to real-world insurance applications.

This year's conference serves as a dynamic platform for insurance leaders, data professionals, and technologists to explore the intersection of transformative technology and the enduring value of strong data governance. Participants will engage in meaningful dialogue on how to balance the drive for innovation with the discipline of effective data management practices.

The agenda features a blend of core data management topics alongside advanced and specialized content, ensuring relevance for professionals at every stage of their journey.

The IDMA Annual Conference attracts decision-makers and influencers from Fortune 1000 companies, including many of the world's largest insurers, as well as a broad spectrum of technology and service providers.

Platinum Sponsor – $3,500

- Recognition as sponsor during breaks of the Conference on photo frame signage near the break stations
- Two complimentary Conference-only registrations
- Opportunity to enhance sponsor recognition within the Event App with a PDF flyer, hyperlink, or video URL (subject to IDMA approval)
- Verbal recognition as sponsor throughout event
- Logo on event webpage
- Logo on thank you slides during event
- Logo on all promotional emails (deadlines apply)
- Logo in the pre-event email sent to attendees (deadlines apply)
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

Gold Sponsor – $2,000

- One complimentary Conference-only registration
- Verbal recognition as sponsor throughout event
- Opportunity to enhance sponsor recognition within the Event App (subject to IDMA approval)
- Logo on event webpage
- Logo on thank you slides during event
- Logo on all promotional emails (deadlines apply)
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

Silver Sponsor – $1,250

- Opportunity to enhance sponsor recognition within the Event App (subject to IDMA approval)
- Logo on event webpage
- Logo on thank you slides during event
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

Bronze Sponsor – $1,000

- Opportunity to enhance sponsor recognition within the Event App (subject to IDMA approval)
- Company name on event webpage
- Receive advance attendee list with contact information (including email) starting at 60 days before the event

Add-On Opportunities

Breakfast Sponsor* – $500

Limit two sponsors

- Logo recognition on 8.5" x 11" photo frame signage in the breakfast area
- Scripted verbal recognition of sponsorship made from the podium during educational session(s)
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins (subject to IDMA approval)
- Menu is pre-selected by IDMA; alternate requests may incur additional costs
- For sale as an add-on opportunity; event sponsorship must be purchased

Lunch Sponsor* – $500

Limit two sponsors

- Logo recognition on 8.5" x 11" photo frame signage in the breakfast area
- Scripted verbal recognition of sponsorship made from the podium during educational session(s)
- Opportunity to provide one small, non-print marketing item and/or custom logoed napkins (subject to IDMA approval)
- Menu is pre-selected by IDMA; alternate requests may incur additional costs
- For sale as an add-on opportunity; event sponsorship must be purchased

Showcase Table Sponsor* – $550

- 6' skirted table
- ID sign on table
- One chair (if permitted by hotel)
- Engagement opportunity in foyer space near break areas
- At least one company representative must be registered; registration not included
- Maximum of one floor sign per table (max size 3' x 7')
- For sale as an add-on opportunity; event sponsorship must be purchased

For more information on sponsoring, please contact Lauren Spencer, director, association services, at info@idma.org.