



RICHARD MORALES,
EXECUTIVE TEAM -
MEMBER AT LARGE, IDMA

FROM THE IDMA DESK

What comes to mind when you think about mentoring? As I reflect on this topic, themes such as authentic experience, career enrichment and personal appreciation resonate with the profound impact that a mentoring relationship can provide.

Mentoring has a place no matter where you find yourself in your career. Just take a moment to reflect on the following -

- Do you find yourself in a position / role where you are navigating new challenges, uncertainty or change?
- What critical role will you have in helping others adapt to the "new normal?" How can you proactively help address the needs of your organization and colleagues?
- Do you feel prepared for "return to office" and immediately tackling the innovation challenges that are critical to your business?
- Are you working toward improving social and emotional skills that can enable continued career success?

Our careers are made of experiences that often resemble a journey full of ups and downs, setbacks, and successes. Few of us should find ourselves taking this journey on our own. And when we are fortunate, we find the right individuals to join us - those who help us (or help pick us up) along the way and others whom we can support as well.

I wrote this in support of National Mentoring Month which we just celebrated last month. It is ever so important that we look at ways in which we connect with one another to help advance our careers and professions.

IDMA's mission is based on helping increase your level of professionalism, knowledge, and visibility through our educational programs, research, annual forums, local chapter meetings, informational bulletins, and peer-to-peer networking. Please let us know how we can help support your career needs. And, in turn, we are always looking for mentors to work with our talented members, provide support, guidance and direction.



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THE IDMA INSIDER

FEBRUARY 2022

CLOUD ADOPTION AS PART OF YOUR DATA MODERNIZATION STRATEGY

BY DAVID LOSHIN
PRESIDENT, KNOWLEDGE INTEGRITY, INC.

Modernization affords an organization the opportunity to rethink how the data and technology landscapes can be adapted to newer technologies. And in essence, modernization is triggered by the lowered barriers to emerging technologies.



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BIG DATA VS BAD DATA

BY MATTHEW REANEY
DIRECTOR AND FOUNDER, BIG CLOUD

This is the elephant in the Big Data room... How much “Bad Data” is out there? Wait a minute, I hear you say, do you mean to say that not all of this data is accurate? What is the point of salivating over terabytes of Big Data if we don’t understand which bits are inaccurate, duplicated, incorrect or incomplete?

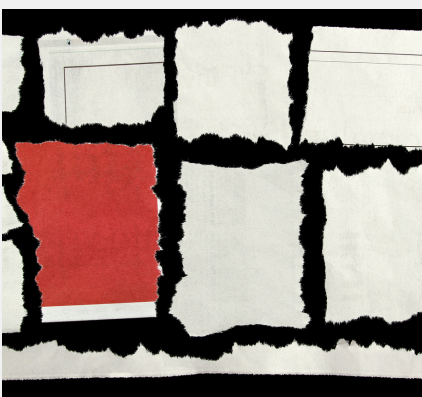
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LOOKING BEYOND TECHNOLOGY FOR ANSWERS

BY BARRY DEVLIN
BI ANALYST AND CONSULTANT, AUTHOR AND SPEAKER, 9SIGHT CONSULTING

Data managers in insurance should play a key role in balancing excessive reliance on IT solutions, first around data quality, but also in promoting a broader interpretation of what constitutes a successful project outcome and any unconsidered or unintended broader consequences for the business and beyond.

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TATTERS

BY TOM NOWAK
PRINCIPAL, STRATEGY CONVERSATIONS LLC

In the late 1970’s Billy Joel’s Honesty was nominated for Grammy’s Song of the Year. While it didn’t take the top prize, its lyrics and especially its refrain became canon to a generation: “Honesty – it’s such a lonely word; everyone is so untrue.” Unfortunately, as noted by Brett Beasley in his article The Trust Triad from the Notre Dame Deloitte Center for Ethical Leadership, “Distrust is our new default setting.”

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ANNOUNCING A NEW PARTNERSHIP WITH MINDEDGE LEARNING!

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CURRICULUM NEWS

Now, with a click of a button you can take this on-demand, online training course online.

IDMA 201 is the first, out of four courses, towards earning your Associate Insurance Data Management (AIDM®) designation, offered through the IDMA.

By the end of this course, you will be able to:

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If you are interested in trying a FREE module of the course, reach out to us at team@idma.org.

Also, visit our [site](#) to learn more about this course and other educational offerings that support our data management professionals.

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Insurance Data Management Association
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TO
MODULE 1

INTRODUCTION TO DATA AND INFORMATION GOVERNANCE

Differentiate between data governance and information governance, and describe the activities necessary to achieve effective data governance.

INTERESTED?
EMAIL: INFO@IDMA.ORG

INSURANCE DATA MANAGEMENT ASSOCIATION
WWW.IDMA.ORG



CONGRATS TO THE JANUARY 2022 TRIVIA WINNERS!

Norman Rantz
NCCI

ANSWER TO JANUARY 2022 TRIVIA
Father 60 years; Son 35 years; and Grandson 5 years.

INSURANCE DATA MANAGEMENT ASSOCIATION
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TRIVIA (WIN \$25)

A data manager tells her two sons to race their polo ponies to a distant IDMA conference to see who will inherit her slide rule. The one whose pony is slower will win. The brothers, after wandering aimlessly for days, ask a wise man for advice. After hearing the advice, they jump on the ponies and race as fast as they can to the conference. What did the wise man say?

Submit your answer to team@idma.org.

A \$25 Amazon.com gift card prize will be awarded to the randomly-drawn person among the first five who solve the question correctly. You may only guess one time. The correct answer and winner's name will be published in next newsletter issue – March 2022 issue.



INSURANCE DATA MANAGEMENT ASSOCIATION
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IDMA 2022 ANNUAL CONFERENCE

Announcing
New Dates!

SEPTEMBER 18TH -20TH

Fueling Data Management and
Digital Transformation -
Embracing Innovative Technologies
Orlando, Florida

Call for Sessions Opens in March

CALENDAR OF EVENTS

WEBINARS (*Free and Open to the Public*)

Mar. 23, 2022 - Pictures with Data: Creating Valuable Data Visualizations for Insurance Professionals **Registration Open**

INDUSTRY PARTNER EVENTS

May 9-11, 2022 - 2022 NCCI Annual Issues Symposium (Orlando, Florida) **Registration Open**

IDMA 2022 ANNUAL CONFERENCE

September 18-20, 2022 - Fueling Data Management and Digital Transformation - Embracing Innovative Technologies Orlando, Florida (**Click to Learn More / Call For Speakers Opens in March**)

CALL FOR PANELISTS - MONTHLY LUNCH & LEARN WEBINAR SERIES

Share Your Expertise!

IDMA and DataManagementU.com jointly host a monthly panel session (free and open to the public) on various topics in data management, business analysis, analytics, etc. – usually with an insurance focus. We are looking for panelists for these sessions. Becoming a panelist does not require any preparation or development of material, just sufficient knowledge of the topic and a willingness to participate and share your expertise.



- Challenges and Solutions to Data Governance for Data Protection
- Adopting a Data Ethics Approach – Value, Issues, Solutions
- Data Management Revitalization for 21st Century Insurance Organizations
- Data Storytelling and its Value for Insurance Organizations
- Data Literacy for Insurance Professionals – What is it and how to improve it
- Insurance Data Privacy and Data Protection Challenges and Best Practices
- Data Quality Challenges and Solutions for Insurance Organizations
- Digital Transformation for More Agile Insurance Organizations
- Data Catalogs and Empowering Business with the “Right” Data
- How and Why to Adopt AI, Machine Learning for an Insurance Company
- Business Value, Challenges, and Opportunities with Self-Service Data in Insurance
- Annual Professional Development for Insurance Data Management Professionals

Please let team@idma.org know:

- 1) Are you a candidate panelist for one, or a few, of these topics – or for another topic (please suggest a topic)?
- 2) What month(s) would you be available to serve as a panelist (third Wednesday of each month at 12 noon eastern for one hour)?
- 3) Is there another potential panelist you would recommend for one of these topics or another related topic?

In your response, please send a short biography including your LinkedIn profile URL. The team will review your responses and contact you.

Share this with your colleagues and your communities. Thanks for your continued support!

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